



Original BMW accessories

BMW Blue halogen bulbs (H3, H7, H8 and H11)

Product description

Ultra bright white light on the road and a strong ultra blue "xenon" effect in the headlight. The BMW blue halogen bulbs H3, H7, H8 and H11

form a complete set for the unmistakable, individual "Blue Style", consisting of low/high beam (H7), cornering light (H3, H8) and fog light (H11). The new BMW Blue halogen lamps

H8 are also suitable and fit for the daytime running light rings now better for the light color of the xenon light than normal H8 lamps.



BMW blue halogen lamps H3 in the cornering light

Details

- **Complete xenon look:** With the BMW blue halogen bulbs H3, H7, H8 and H11, halogen headlamps are given an almost xenon look.

H3 (cornering lights) and H11 (fog lights)

- In addition to the higher color temperature, the new BMW blue halogen lamps H3 and H11 also produce up to **20% brighter light** on the road.

H7 (low/high beam)

- The new BMW blue halogen lamp H7 generates up to **30% brighter light** on the road and one at the same time unique blue light effect in the headlight.
- The BMW blue halogen lamp H7 combines maximum Brightness with a perfect design and a xenon effect thanks to the **new, unique Gradient Coating™ Technology**.
- The up to 60% higher gas pressure in the BMW blue halogen lamp H7 ensures an **optimal service life**.
- Due to the perfect match between filament, thickness of the piston and filling pressure, an **optimal performance of power and a long service life** is achieved.



Pictograms BMW Blue halogen bulbs H3



BMW Blue halogen bulbs H7



Pictograms BMW Blue halogen bulbs H7

BMW Blue halogen bulbs (H3, H7, H8 and H11)



BMW Blue halogen bulbs H8



Pictograms BMW Blue halogen bulbs H8



BMW Blue halogen bulbs H11



Pictograms BMW Blue halogen bulbs H11



Showroomverpackungen

H8 (BMW daytime running light rings, fog lights and cornering light)

- The new BMW blue halogen lamps H8 have a color temperature of 4000 K almost the same light color as xenon lamps.
- Thanks to the optimized glass bulb, the BMW are suitable Blue halogen bulbs H8 ideal for the daytime running light rings of BMW vehicles. The lamps have been developed for the two different functions of daytime running lights and parking lights.
- The BMW H8 blue halogen bulbs can also be used in fog lights with and without a cornering light function.

Comparison to the competition - H7:

- The Blue Halogen series uses an improved tungsten filament and the unique UV-block quartz glass technology for 100% higher gas pressure. In this way, up to 100% more range can be achieved compared to competitor products.
- H3, H11: Compared to the standard bulbs, the BMW blue halogen bulbs have a significantly higher color temperature and more luminous flux.
- H8: Compared to the standard bulbs, the BMW blue halogen bulbs H8 have a significantly higher color temperature.
- First H8 lamp that still has a color temperature of 4000 K offers an optimal service life.
- First worldwide approved H8 lamp with an optimal ratio of service life, increase in color temperature and service life with a significantly whiter appearance compared to standard lamps.

Functionality -

A special coating technology creates an extremely bright and white light.

- H7: The unique UV block quartz glass technology for a 100% higher gas pressure ensures more light with a longer lamp life at the same time.

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Recommendation

The product is suitable for cross-selling with the following products:

- All BMW Blue, Power and Chrome lamps are suitable each for cross-selling, since the lamps are ideal supplement and provide the vehicle with better light.
- Interior lighting package LED - also gives the interior of the vehicle a daylight white light.
- The luggage compartment light LED ensures unique, high uniformity in the illumination of the luggage compartment.

scope of delivery

- 2 each BMW blue halogen bulbs H3, H7 or H11

Technical information

| | H3 | H7 | H8 | H11 |
|--------------------------|------------------|------------------------|--|---------------|
| Max. Input | 68W | 58 W 43 W 62 W | | |
| color temperature | 4.200 K | 4.000 K 4.000 K | | 3.750 K |
| rated capacity | 55W | 55 W 35 W 55 W | | |
| nominal voltage | 12 V | 12 V | 12 V | 12 V |
| test voltage | 13,2 V | 13,2 V | 13,2 V | 13,2 V |
| Lifetime B3 | 150 h | 200 h | 250 h | 100 h |
| lifetime Tc | 250 h | 400 h | 500 h | 200 h |
| certification | ECE/SAE ECE/SAE | | ECE ECE/SAE | |
| Deployable | turning light | low beam/ high beam | cast fog, daytime running light | fog lights |



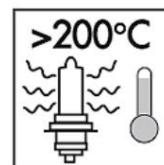
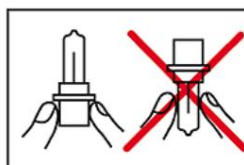
Notice

The lamps should only be changed in pairs.ÿ



Safety notice !

The lamp replacement should be carried out by a specialist workshop. After the change, the headlights must be adjusted.



installation time

approx. 0.25 to 1.0 hours (depending on vehicle type)

installation instructions

Please refer to the installation instructions in the operating instructions for the respective vehicle.

part number

| | |
|------------------------------|-----------------|
| BMW blue halogen bulbs (H3) | 63 11 2 352 231 |
| BMW blue halogen bulbs (H7) | 63 11 2 338 076 |
| BMW blue halogen bulbs (H8) | 63 11 2 359 505 |
| BMW blue halogen bulbs (H11) | 63 11 2 352 235 |